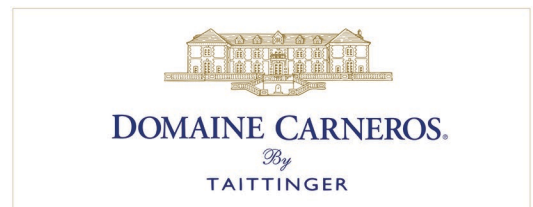


Domaine Carneros CEO Eileen Crane to Retire 33-year Tenure, Steps Down as CEO After

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Carneros, CA – After an incredibly successful career spanning 42 years, noted sparkling wine industry pioneer Eileen Crane, CEO and head winemaker at Domaine Carneros, will be stepping down from her role as CEO this summer. In 1987 she was selected by Claude Taittinger, President of Champagne Taittinger, to develop the winery. From the beginning, Crane has been an innovator in winemaking, hospitality, direct-to-client services, open book management and environmentally sound practices. Crane has always been ahead of the curve with respect to leadership practices and winemaking excellence.

Of Crane's contributions, Champagne Taittinger President Director General Pierre Emmanuel Taittinger stated, "From the time my uncle Claude interviewed Eileen till today, for the past 33 years, she has been a guiding, steady and creative hand at the helm of Domaine Carneros. It is an internationally renowned brand due to her commitment to excellence and ability to create memorable and elegant wines." Crane shared, "My dream from the age of eight was to make delicious sparkling wine. From a little girl in New Jersey through a path of many adventures with twists and turns, eventually I found the career that has been more than a dream come true. And it has been a great pleasure to work with the Taittinger family for 33 years."



Eileen Crane