

# Wine & Spirits

**From:** Samantha Groseth  
**Sent:** Monday, August 22, 2016 8:52 PM  
**To:** Mari Jones  
**Subject:** Emeritus' Upcoming Honor in Wine & Spirits Anniversary Buying Guide

Good evening Mari,  
Tasting 15,000 bottles of wine annually for thirty years has the potential to turn anyone into a wine professional. Well, at least according to Malcolm Gladwell.

But it's more than the logged hours at a tasting table that make our critics great at their job. It's their dedication to a wine's story, a wine's history, that makes them a Wine & Spirits wine critic. This unparalleled love for wine is what brings people back to our publication year after year.

We're elated that our upcoming Winter edition will be the 30th Anniversary Buying Guide; the issue where our wine critics showcase the **BEST** wines of the year including our [Top 100 Wineries of the Year](#), the [100 Best Wines of 2016](#) and the [100 Best Buys of 2016](#).

I am honored to share that the following wine is being awarded a **100 Best Wines of 2016**:  
**95 Emeritus 2013 Sonoma Coast Pinot Hill Pinot Noir \$55.00**

Congratulations!



I am honored to share that the following wine is being awarded a **100 Best Wines of 2016**:

**95 Emeritus 2013 Sonoma Coast Pinot Hill Pinot Noir \$55**

There are several ways for you to take advantage of this amazing award:

- A label insertion to accompany the review's text for \$645/label
- A digital PDF of the wine's review and accolade (\$150)
- Shelf-talkers from *Wine & Spirits* (\$275/1k)

If you're interested in any of these options I'll need to know by **Monday, August 29<sup>th</sup>**. A high-resolution label image will also be needed for a label insertion or PDF. Our Special Edition Winter issue hits newsstands October 11<sup>th</sup> and remains there through the New Year.

Cheers!  
Samantha

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