

Do Bianchi

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Prosecco DOCG named UNESCO World Heritage Site

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In a tweet posted early Sunday morning (EST), UNESCO announced that the hills of **Prosecco di Conegliano e Valdobbiadene** have been officially “inscribed on” the **World Heritage list**, a coveted designation that adds the Prosecco DOCG appellation to an exclusive club of sites recognized for their cultural uniqueness, beauty, and significance.

Consorzio di Tutela



Above: a photograph taken in the hills of Prosecco di Conegliano e Valdobbiadene during the 2018 harvest (via [the Villa Sandi Facebook](#)).



The following statement appeared yesterday on the UNESCO website: *Le Colline del Prosecco di Conegliano e Valdobbiadene (Italy) — Located in north-eastern Italy, the site includes part of the vinegrowing landscape of the Prosecco wine production area. The landscape is characterized by “hogback” hills, ciglioni – small plots of vines on narrow grassy terraces – forests, small villages and farmland. For centuries, this rugged terrain has been shaped and adapted by man. Since the 17th century, the use of ciglioni has created a particular chequerboard landscape consisting of rows of vines parallel and vertical to the slopes. In the 19th century, the bellussera technique of training the vines contributed to the aesthetic characteristics of the landscape.*

With 55 sites included in the list as of 2019, Italy has more designations than any other country in the world. Other sites include the archeological excavation at Pompei in Campania and the viticultural landscape of Langhe-Roero and Monferrato in Piedmont.

