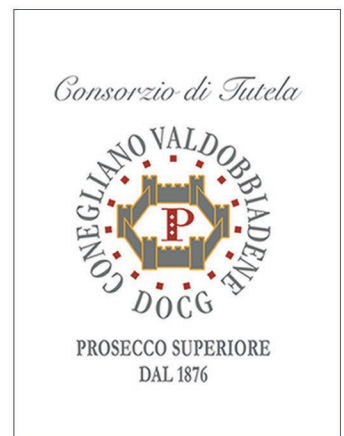


Jancis Robinson

WWC20 – Perlage, Veneto

Jancis Robinson 1 Sep 2020

During a trip to Veneto last year I was able to visit wineries of all shapes and sizes, from the humblest of family-run operations, to palatial estates with Lamborghinis parked out front. But one producer stood out to me for its commitment to sustainability and ethical winemaking practices: Perlage. On a sunny September morning, Giulia Pussini, my gracious and extremely accommodating host from the Consorzio Tutela di Conegliano Valdobbiadene Prosecco Superiore DOCG, pulled up to Perlage's headquarters in Farra di Soglio, right between Conegliano and Valdobbiadene...



And though the winery produces a host of gorgeous wines, from entry-level bottles, to 'Rive' (or single-site) expressions, to grappa made from rare minor grapes such as Verdiso, few of them are available here in the United States. The lack of label and quality comprehension here can make the success of such wines difficult: Why buy a \$20 bottle labelled '**Conegliano Valdobbiadene Prosecco Superiore DOCG Riva Moretta**' when there is an \$8 bottle of simple 'Prosecco DOC' right next to it? I truly believe, however, that through education via passionate sommeliers and retailers, we can broaden the influence of wines like these, just as Perlage has done with their own social outreach programs. Only then will consumers truly understand that there is so much more to a wine than just what's in the bottle.