

VINEPAIR

7 Things You Should Know About Bubbly

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If you pop a bottle of bubbly for celebrations, you're not alone. Many people think to reach for sparkling wine to kick off festivities, including birthdays, anniversaries, and other milestones. But we're here to tell you that you don't need an occasion to break out the bubbles; they're just as great for more mundane events, like a Wednesday evening on your couch.

4. THERE'S A HIERARCHY TO PROSECCO.

Not all Proseccos are created equal. A wine can only be labeled **Prosecco Superiore D.O.C.G.** (Denomination of Controlled and Guaranteed Origin) if it's made entirely from the Glera grape within the Conegliano di Valdobbiadene area of Italy's Veneto region and all of the grapes are hand-picked from selected plots on the steepest slopes. This is what sets Luminore by La Marca Prosecco Superiore D.O.C.G. apart from most other Proseccos on the shelf; it has the highest quality designation a Prosecco can achieve. Additionally, the wine is aged on the lees before the second fermentation, resulting in a delicate and crisp Prosecco with plenty of complexity in aroma and flavor.

