

JAQK™

CELLARS



HIGH ROLLER

High Roller is JAQK's flagship wine. This delicately crafted Cabernet Sauvignon is made from 100% Napa Valley grapes, harvested by hand to allow our winemaker maximum control during the crushing and fermentation processes. The wine is aged in French oak casks in the tradition of the smooth, elegant Bordeaux-style Cabernets. When the time is right, it is then refined with egg whites. It takes considerably more effort to go this route here in the U.S., but the result is a more complex, more flavorful, more balanced wine. And one that ages extremely well. A wine of this caliber is something that the connoisseur will want to have well represented in his wine cellar. And to help ensure a long life, we've paid particular attention to the bottle that will be its home. We chose the king of vessels, the mighty Imperiale, and had one custom made for us in Milan, Italy.



BLACK CLOVER

Irish lore tells of incredible luck being bestowed upon anyone fortunate enough to find a four-leaf clover. Ten thousand times more rare than the three-leafed norm, spotting one is an indication of both luck and a keen eye. It just so happens that these two attributes can bring great fortunes at the card table, turning a peasant (the class the suit originally symbolized) into royalty. Unfortunately for those already possessing great riches, the reverse is also true. So, caution, friend. We celebrate the ability of a man to improve his lot in life with our Black Clover merlot.



SOLDIERS OF FORTUNE

In the 15th century, the Kings and Queens in a deck of cards depicted famous royals. The Jacks were noted protectors of their respective realms. Ogier the Dane (Spades) served Charlemagne. La Hire (Hearts) served Charles VII of France. Hector (Diamonds) defended the city of Troy under his father, King Priam. And the peerless Lancelot (Clubs) was Camelot's most noble knight. Today, these valets, as they were originally called, do battle on green felt, defending and seizing fortunes large and small. We pay tribute to these champions with our Soldiers of Fortune Shiraz.



PEARL HANDLE

It is said that the gun tamed the west. It is also said that the dainty little Derringer tamed the gambling tables. The mere thought that one of these genteel enforcers might be lying in wait—tucked neatly in a gentleman's vest pocket or in the garter of an Attractive gambling house proprietress—tended to bring out the honesty in people. We pay homage to this exquisite instrument with our Pearl Handle Chardonnay.



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22 BLACK

Why 22? Well, there's the atomic number of Titanium, the stealthy F-22 Raptor, Catch-22, and the number of bones in your head. Start it off with "19" and you have the year that brought us Eskimo Pie®, the Hollywood Bowl, Jack Kerouac, Ava Gardner, Charles Schulz, and Kurt Vonnegut. There's the fact that there are 22 balls in snooker, 22 players on a football field, and it's the number of the NFL's all-time leading rusher. There are also the classic roulette scenes in *The Sting*, *Lost in America*, and, of course, *Casablanca*. Number 22, we salute you.



BONE DANCE

Dice have been with us a long, long time. Early shamans tossed bones to divine the intent of the gods. Homer's *Iliad* mentions Theban dice. The Roman legions passed the time in siege by rolling dice on the backs of their shields, betting equipment and food. Richard the Lionheart was a fan of Hazard, which was the name the game had as it made its way to the New World. The game of Craps we know today offers a better the best odds against the house. But it's easy to get caught up in the frenzy of this most sociable casino game, so watch yourself.



HER MAJESTY

A Lady should be shown respect. Especially when she is of such regal countenance. And especially when chance plays a significant role in your adventures. After all, she is sister to Fortuna, who might be persuaded to tip the scales of fate in your favor. Or not. If you honor the feminine, the appearance of one or more of these rulers should bring you a sense of calm and well-placed confidence. If not, fold. Cash in your chips. Tomorrow is another day. In the meantime, we suggest seeking access to the good graces of the sisterhood by raising a glass of Her Majesty chardonnay in their honor.



CHARMED

As even the best player knows, there is more at work at a gaming table than skill. That explains the vast array of assistance brought to the green felt. Whether it takes the form of a rabbit's foot, an old coin, a four-leaf clover, a locket, a particular item of clothing, a Buddha with a nice fat belly to rub, or a fuzzy little toy doll, these amulets are prized not for what they are, but for what they possess. It is something unseeable, untouchable, but something nonetheless. Accept it. Court it. Celebrate it by uncorking a bottle of our enchanting, Charmed Sauvignon Blanc.

