



## FESS PARKER

Some have called Santa Barbara native Fess Parker an American icon. During the late 1950s and 60s, his portrayal of frontiersmen Davy Crockett and Daniel Boone left an indelible impression on millions of young viewers.

Originally from Texas, Parker enrolled at the University of Texas where he graduated in 1950 with a degree in history. Moving to California, he completed academic work on his Masters degree in drama at the University of Southern California. Parker began acting professionally in 1951 as a stage performer in the national company of Mister Roberts. In 1954 Walt Disney signed Parker to play the title role in Davy Crockett, King of the Wild Frontier.

In 1964 Parker began filming his network television series, Daniel Boone. Over the course of its six-year run, it was one of the highest rated shows of its time. Parker not only starred in the series, but co-produced it and directed five of its most popular episodes. Parker continued to star in numerous box office hits for Disney, Paramount and Warner Brothers Studios, while laying the foundation for his second career as a real estate developer.

Blending his gracious Texas hospitality and tremendous eye for real estate development, Parker built his first resort hotel in Santa Barbara in 1986. Set on 23.5 ocean front acres, Fess Parker's Double Tree Resort faces one of Santa Barbara's most palatial beaches. More than two decades after his first resort opened, Parker is currently planning the development of a new luxury waterfront hotel, adjacent to 10 acres of public parkland donated by the Parker Family Trust.

In 1987, Parker purchased a 714-acre ranch thirty five miles north of Santa Barbara, in the Santa Ynez Valley, where he promptly set about planning and establishing Fess Parker's Winery & Vineyard. His son, Eli (Fess III), is President and Director of Winemaking & Vineyard Operations. His daughter, Ashley, is Vice President of Marketing. Ashley's husband, Tim, is the winery's General Manager and Vice President of Sales.

Together, as a family, the Parkers have received numerous awards for producing some of the region's finest wines.