



Mike and Toni Doilney

“We have always sought out a vertical experience...from the ground up. Such projects demand a complete involvement, learning new skills, and an opportunity to use a variety of our talents. The reward is not only the product created but also the creative process.” – Mike Doilney

When Mike and Toni committed to the idea of Parallel Wines - the collaboration of eight close friends - they made the ultimate investment. Long before the wine was in the bottle, they traded one valley for another, packing up and leaving their home for the past 30 years in Park City, UT and relocating to St. Helena, CA deep in the heart of Napa Valley.

For them, the move to St Helena, much like their move years earlier from Washington DC to Park City, was simply the start of a new adventure. Like the rest of the Parallel partnership group, as a young couple, with two young children, Jake and Essie, they came to Park City filled with energy and enthusiasm. They had met during college while working in a restaurant. It was their dream to open their own restaurant in the tiny silver mining ski resort town. As Park City grew, Mike and Toni became involved in its growth...selling real estate, constructing buildings in its Historic District, developing land, starting and managing a variety of retail businesses, and becoming involved in all aspects of their community life.

“We bring that same enthusiasm and commitment to Napa Valley. We are working hard to develop wines that reflect the best that the climate and soil can offer, and we endeavor to put our own roots in this community. We feel very lucky to be immersed in Napa Valley...a community of people who share interest in the natural beauty of the land, the architecture and art that complement the valley, and the high quality of its indigenous food and wine.”

“We and our Parallel Partners are all entrepreneurs and risk-takers. Today, we are successfully channeling our effort and talent to produce and market a beautiful wine - Parallel. With Parallel, we are fulfilling our dreams. It’s amazing – there is nothing like the anticipation of each new day. For us, involvement in an exciting project like this generates more energy than it consumes. That’s what Parallel is about. It’s a complete experience, literally from the ground up. The fact that it took so much time and effort to finally create a glass of Parallel, the fact that it is difficult, the fact that it draws on all of our talents, the fact that the whole experience is shared with friends, is the reward. And we’ve been involved with it from the planting of the first vine to the first sip that our friends, customers, and we enjoy with each new vintage. It is a very pure kind of reward for us.”

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