



Why we Love Square One Organic Vodka....

What they're saying in the press -

“Swear to God, blind tasting result, we picked for our overall winner Square One Organic Spirits. Allison [Evanow] didn't even twitch in its direction. It was smooth, had a nice creamy texture and a faint sweetish flavor that made it pleasant to sip.”

Jane Goldman, Chow Magazine

“Up in Novato, [Allison] Evanow has employed her vast knowledge of spirits to create rich, spicy, aromas redolent of North Dakotan rye without losing the cool, smooth texture we love. Here's to another round!

San Francisco Magazine

Even trade folks are excited -

“Congratulations on making a wonderful vodka. We would like to be the first restaurant in San Francisco to carry Square One.”

Todd Stillman / Alan Murray – Masa's

“I love this product – and I mean love. I love the concept, the amazing bottle design, and most of all the flavor. It's fresh, subtle, smooth ... fabulous.”

Alberta Straub, 2004 SF Guardian Mixologist of the Year

“We are proud to introduce Square One Organic Rye Vodka. It is the world's first certified organic rye vodka. It is handcrafted from 100%-certified organically grown rye grown in North Dakota and produced with an unprecedented organic fermentation process. Using only a single distillation in a four-column still, the resulting spirit is richer and smoother than any vodka on the market. Our staff was lucky enough to meet Allison Evanow the Co-Founder of Square One. We were very impressed by the quality of the vodka and feel that it is one of the best vodkas we have tried in a very long time. Lively aromatics, amazing sweetness, spice, richness on the palate with a finish that doesn't want to let go of your palate. Are going to ORGANIC, you will remain GREEN forever! “

Susan Purnell, Spirits Buyer

Media's Gone Green...

“Why do a Green Issue? Because when all is said and done and historians look back at the early part of the 21st century, they will either admire the way we came to grips with this enormous problem or condemn us for our failure to act. Vanity Fair's Green Issue persuades us in every dot and comma that it is now time to act on climate change.”

--*Vanity Fair U.K. editor, Henry Porter*

“In fashion, of course, trends change overnight. But concern about the environment across all aspects of our culture is not just having a moment – it's at an actual tipping point.”

--*Roberta Meyers, Editor in Chief, Elle*