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**Shari Fritz-Scholten**  
Founder and Partner

Most people's wine epiphanies are centered on what's inside the bottle. A former executive and new-products whiz, Shari Fritz-Scholten's "Eureka!" moment focused on the bottle itself.

It happened while Shari and her husband Tom were enjoying a picnic lunch in Sonoma. While watching Tom open a nice bottle of Murphy-Goode screw cap wine "by hand", Shari decided there had to be a better way to handle this new type of wine closure when opening a bottle at the table. So Shari did what she had often done as a Corporate Executive Director at USWest, where she focused on new product development: she embarked on a year-long research odyssey to determine if there was merit to her idea.

Combining exhaustive research and first-hand knowledge that, as restaurateurs, they needed a table-side opening protocol for screw cap wines, Shari and Tom came up with a simple, compact design that could be used by customers and also carried easily in the pockets of sommeliers and restaurant staff. They named it the Wine Fritz™ tool, after Shari's maiden name.

Shari's Wine Fritz™ facts

Shari earned her MBA from Colorado State University. When she's not running Fritz Alpine Bistro in Keystone, Colorado with Tom, she indulges her passion for all things food, wine and dog. She's also an avid Alpine skier, golfer and mountain biker.

For more information on the Wine Fritz™ tool, visit [www.winefritz.com](http://www.winefritz.com).

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