



CHARLES COMMUNICATIONS
ASSOCIATES, LLC

WineFritz™ tool: Facts

Introducing the WineFritz™

What is it: A patent pending, professional, restaurant-quality, European-inspired design wine opener for screw cap wines.

Why it's needed: For a professional, classy, table-side opening presentation of screw cap wines, or a fun at-home presentation.

Who needs it: Wineries, distributors, and restaurants (wine stewards, sommeliers, and servers) who want to make a great presentation and first impression with their screw cap wines; not to mention wine lovers and connoisseurs who want the latest in cool, innovative wine tools.

What does it do: Besides the obvious of opening the wine, it adds presentation, protocol and celebration to the opening of a screw cap wine that is equal that of opening a cork-finished bottle, while conveying the quality and elegance of the wine in the bottle.

How does it work: The tool slips over the screw cap. The patented mechanism grabs the screw cap and as you turn it, creates a distinctive cracking sound when opened. As the presenter makes the turn with the tool, the cap is contained in the WineFritz™ and is easily extracted with a simple push of the thumb.

How to get it: Online at www.winefritz.com, through distributors and sales reps or by calling 1-866-374-8948 (1-866-FRITZIT).

Where is it made: Designed and produced in Colorado, USA.

Presented by whom: Shari Fritz-Scholten, the wine-loving owner of Fritz Alpine Bistro in Keystone, Colorado (www.fritzalpinebistro.com)

Digital photos: Available at www.winefritz.com

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