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Society of Wine Educators Announces 26th Annual Conference
“Celebrating the Worlds of Wine” Anaheim, California July 22-27,2002

(San Francisco) May 8, 2002 – The Society of Wine Educators, the leading international non-profit organization dedicated to ensuring the professional growth of individuals involved in wine education, has announced the dates and program for its 26th annual conference taking place this year from **July 22-27 in Anaheim, California**. The goal of the conference is to provide a forum for both the professional as well as the wine enthusiast to gain and maintain current and reliable information and resources on wine education. The SWE annual conference takes place in either a major or emerging wine region every year, providing an exciting and educational backdrop as well as a locale that provides a “living classroom” for the study of wine. Past conferences have been held in locales such as: Sonoma, California; Portland, Oregon; and Seattle, Washington.

The pre-conference days of July 22-24 include tours of the Santa Barbara, Baja Mexico and historic Los Angeles wine regions. In addition, both a Bordeaux and Austrian Professional Development seminar will be offered as well as the Society’s examinations for the updated Certified Wine Educator and Certified Wine Specialist certifications. The main conference, which takes place from Thursday July 25th-Saturday July 27th consists of over 50 different seminars covering the global wine arena, which range from the more esoteric “Sustainability: The Larger View of the Wine Industry”, to the lively and informative “The Many Faces of Syrah”, and “Artisanal California Cheeses and Wine Pairing” among many others.

Opportunities exist to attend the conference in its entirety, the main body of the conference or for single day sessions. Costs for the main conference are \$575 for members, \$685 for non-members. For further information and registration, visit www.wine.gurus.com or contact conference@societyofwineeducators.org or telephone the national office in Washington DC at 202-347-5677. For media inquiries, please contact Kimberly Charles, Communications Committee at the numbers listed above.

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