

MEDIA ALERT – December 2004

FESS PARKER CELEBRATES OFFICIAL 50TH ANNIVERSARY OF DAVY CROCKETT DEBUT

Call for phone interviews

WHAT: December 15th is the 50th Anniversary of the debut of Fess Parker in the role of Davy Crockett for Disney's Sunday Night TV series. Today, Fess Parker, the man who brought the iconic frontiersman to life, is a businessman and vintner in Santa Barbara wine country, but still finds time to get nostalgic and commemorate this special anniversary. He is making himself available December and January for phone interviews.

WHO: Recently celebrating his 80th birthday, Parker looks back on his acting days with modesty, despite the Davy-mania that still resonates with enthralled, now adult fans.

"It's always a pleasure to come back to Walt's original theme park. I find it gratifying that Disney wants to commemorate its 50 years of bringing entertainment to the American public," says Parker who turned 80 this year and is awaiting his next adventure.

To tap into the loyal fan base of baby boomers, Parker has unveiled an online photo gallery devoted to fans. The Anniversary Photo Celebration invites adults who grew up smitten by the Davy Crockett craze to scan old photographs of themselves as kids wearing coonskin caps or emulating their frontier hero and email them to photos@fessparker.com.

Additionally, fans that submit photos will be entered into a monthly drawing for Crockett memorabilia and festive prizes. New photos will be uploaded every month between September 2004 and March 2005.

WHEN: Parker will be available for radio interviews via phone immediately and on going.

For more information on how to submit digital and print photos, visit www.fessparker.com/html/anniversary_celebration.html

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