

FOR IMMEDIATE RELEASE

10th Annual Taste of Howell Mountain raises \$135,000 for the Howell Mountain Elementary School

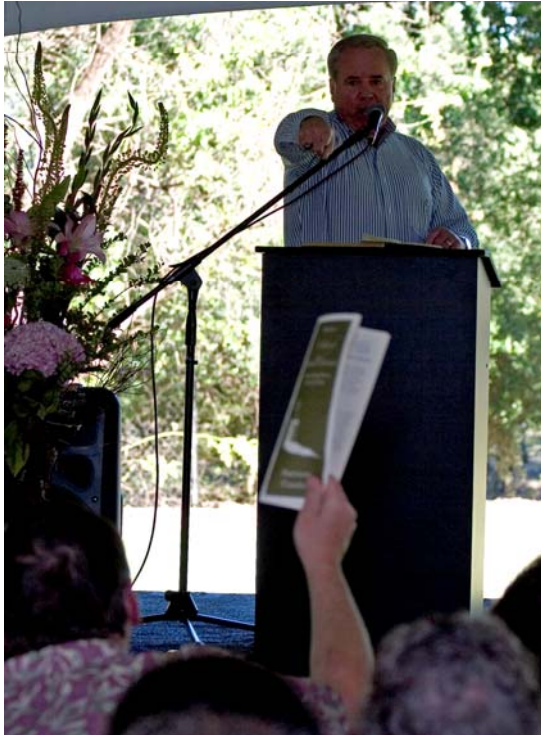
Howell Mountain, CA – The sold out *A Taste of Howell Mountain* celebration held on June 25th on the lawn of Charles Krug Winery featured unique live and silent auction lots that raised \$135,000 in total for the Howell Mountain Elementary School. Over 400 people enjoyed a perfect early summer day, highlighted by the 24 wineries that participated in this walk around tasting and auction with guest auctioneer Bob Fellion.

Highlights of the auction lots sold included:

\$8,000 for “Be a Howell Mountain Home Winemaker” which included everything needed to make your own barrel of Howell Mountain Cabernet, and \$6,700 for a 20 year vertical of Dunn Howell Mountain Cabernet magnums from 1983 through 2002. Proceeds from the auction will go to support academic and extracurricular activities at the Howell Mountain School.

About the Howell Mountain Vintners & Growers Association

The mission of the HVM&G is to advance the public image of Howell Mountain, the first formally recognized sub-appellation created in Napa Valley. It is the home of limited-production wines, all of them personally crafted. The elevation of the appellation begins at 1,400 feet, above the fog that frequently covers the valley floor. Evening temperatures are warmer than the valley, while the altitude keeps daytime temperatures cooler. This combination provides superb maturation of the grapes, creating wines that are intensely bold and rich, yet elegant and structured. The HVM&G’s current president is Pat Stotesbery, owner of Ladera Vineyards.



Auctioneer Bob Fellion presides over 10th Annual Taste of Howell Mountain Event

The HMOVGA membership currently includes:

Atalon Winery	Goulard Vineyards	O Shaughnessy Estate
Beatty Ranch	Highlands Winery	Outpost Wines
Beringer/St Clement	Howell at the Moon Winery	Piña Cellars
Black Sears Vineyard	Howell Mountain Vineyards	Polaris Vineyard
Bravante Vineyards	Hughes Vineyard	Robert Craig Winery
Cakebread Cellars	Ilona Vineyards	Rocky Ridge
Clark-Claudon Vineyards	Ladera Vineyards	Spence Vineyards
D-Cubed Cellars	Lail Vineyards	Summit Lake Vineyards
Diogenes Ridge	Lamborn Family	White Cottage Ranch
Duckhorn Wine Company	La Jota Vineyard Co	
Dunn Vineyards	Neal Family Vineyards	

About the Howell Mountain School

The Howell Mountain School provides an integrated system of education for students in kindergarten through 8th grade that embraces and accomplishes the following:

- * Providing and further developing a positive, safe and enriching environment.
- * Providing and supporting students in academic challenges that foster and nurture problem solving and self esteem.
- * Effectively utilizing the talents, services and support of our staff, parents and community.
- * Preparing students to be citizens of good character who will move successfully into subsequent academic programs with the necessary knowledge, attitudes and skills for leading healthy, productive and rewarding lives.

For media inquiries and additional photos, please contact Kimberly Charles of Charles Communications Associates at kcharles@charlescomm.com or 415 701-9463.

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