The Modesto Bee



LIVING

Liberating the redheaded maiden

BY RUSS WINTON April 24, 2018

The redheaded maiden is back. Yes, back to the proper supermarket shelf. She's now among friends with similar taste, style and price. This is where she started 13 years ago. Her development, which many said was too rushed, caused her to be exiled to those bottom shelves of the wine

wall. And time. An

In 2005, from Cer Adam La redheade sure hov the sale producti So the m

In 2013, called La "The redheaded maiden is back... The wine is back to its iconic roots and a new stamp on the back label guarantees the wine's vineyard-to-table sourcing with LaZarre guiding the entire process. The result is five expressive Central Coast wines..."

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nd the price. I wrote about Alabama banning th the roof. Corporate strategy ramped up nd wise wine consumers noted the change.

es under his Wine Hooligans artisan brand – the bike. He agreed without a moment's

hesitation. Carron needed to reunite the reduced maiden and LaZarre to resurrect Cycles Gladiator. The wine is back to its iconic roots and a new stamp on the back label guarantees the wine's vineyard-to-table sourcing with LaZarre guiding the entire process. The result is five

expressive Centra sauvignon. The w Gladiator and to

"A great value. I should have bought more."

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The 2015 Central Coast Cycles Gladiator is a blueberry lover's delight with a touch of cinnamon and cedar. It's definitely a teeth stainer, medium bodied with layers of black fruit, soft tannins and a touch of milk chocolate. It is 100 percent petite sirrah and retail priced at \$11.99. A great value. I should have bought more.





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