

Wine Spectator

www.winespectator.com

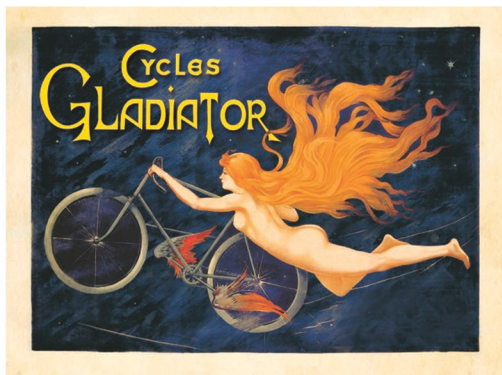
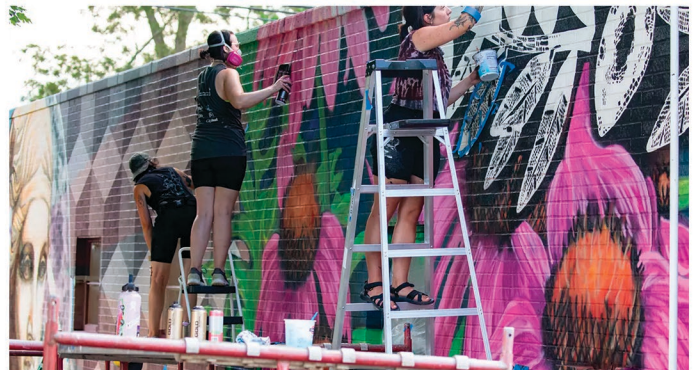
UNFILTERED

Wine, Women, Whiskey and Walls: Behind the Scenes of Tennessee's Terrific Suffrage Murals

Cycles Gladiator wine helped fuel the series of huge art Walls for Women celebrating the 100th anniversary of women's right to vote.

By Julia Lombardo, Aaron Romano ■ Aug 12, 2020

There's a major centennial celebration coming up next week, and some of the top women artists in the country are doing it big: For the Aug. 18 occasion of the anniversary of women's suffrage, eight artists and their teams are working 'round the clock to finish massive murals in locations around Tennessee, the key state whose ratification of the 19th Amendment in 1920 made suffrage a reality. To jubilee properly, they're pouring both paint and wine, with Cycles Gladiator among the proud sponsors of the project, called Walls for Women.



For **Cycles Gladiator** to get involved as a sponsor was a no-brainer, with its famous (and occasionally controversial) art nouveau label of a nude woman biking. Anna Frizzell, marketing director of Wine Hooligans, the company that makes Cycles, was "inspired to make meaningful connections with organizations supporting women's empowerment" after learning about the brand's label and history. In-person tasting events for WFW unveilings are on hold, but the company is looking into virtual tastings and other ways to toast the anniversary. "We like to say this is a once in a 100-year opportunity—you can only imagine how excited we are to be a part of it."

