BloombergBusiness



Napa Valley Lodi

Lodi, California

An hour and a half east of Napa Valley, zero-glamour Lodi has a long history of growing and selling grapes to outsiders. Only recently

has it factored its own

California's zi the state's pre examples arou with some 70 touriga nacion "...adventurous [vintners] are experimenting with some 70 varieties, including Spain's Tempranillo, Portugal's Touriga Nacional, and Italy's Barbera and Primitivo."

Try This Now: 2012 L' Uvaggio di Giacomo Primitivo (\$14). This juicy bargain has layers of spice and berry flavors, and is surprisingly complex for the price.



