

Exploring the Prosecco Pyramid with Masottina Wines

August 1, 2019

The Prosecco mania has certainly taken the world by storm, even outpacing Champagne as the bubbly of choice in terms of unit sales, but not all Prosecco is created equally. There is a vast difference between Prosecco DOC and Prosecco DOCG. Prosecco Superiore DOCG needs to be differentiated and understood.





The Prosecco production zone is quite large and so the pyramid hierarchy was a great way to understand the regions, terroir and quality of Masottina wines. The vast majority of Prosecco is made at the base of the pyramid. As you go up the pyramid the production gets smaller, and the rules for DOC versus DOCG become more stringent. Lastly at the top of the pyramid, are the limited production Grand Crus (Rive and Cartizze) that are pure terroir.