

MARKET WATCH



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NEW PRODUCT WATCH

Bacardi USA added a new extension to its Dewar's Blended Scotch whisky label in April. Dewar's Highlander Honey

Nick Strangeway exclusively for professional bartenders, Absolut Craft is a collection of vodkas that are infused with all-natural macerations and distillates. The initial offering, Herbaceous

SakéMoto

SakéOne began importing a new saké label to the U.S. market in March. SakéMoto (\$11 a 750-ml. bottle) is a light, smooth, balanced and slightly dry style of sake, with hints of sweetness and a floral freshness. Brewed with rice from the Yamaguchi prefecture in Japan and mountain-sourced water from the Nada region, SakéMoto is available nationwide. For more information, visit Sakeone.com or call the company at 503-357-7056.



SAKÉMOTO

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IMPACT**

Pernod Ricard USA also introduced a new line extension to its Absolut vodka portfolio in April. Cocreated by mixologist

nationwide. For more information, visit Skyyinfusions.com or call Campari America at 415-315-8000.