

## Documentary illustrates how vintners survived Prohibition

By Antonia Ehlers on March 14, 2017

The unique stories of America's wine families and leaders come to light in "America's Wine: The Legacy of Prohibition," a documentary about the history of California's wine industry screening Thursday at the California Historical Society,

The Wente, Foppiano and Gallo families are highlighted amid rare footage and interviews with historians, industry experts and legendary figures including Brother Timothy and Robert Mondavi.



Trucks at San Francisco scenario cover

Directed, produced the documentary

The film includes comments from Vinticulturalist Hartig.

"We relish the bridge that

post-Prohibition, we are providing guests with an opportunity to see our current exhibition, 'Vintage,' through a deeper context of wine history. They may drink in the labels with their eyes, but they can savor it even more deeply with the rich context of wine history," said Hartig.

Worfolk, whose father John De Luca was president of Wine Institute for nearly 30 years, decided to make a film when she attended a private luncheon in 2003 celebrating the 70th anniversary of Prohibition's repeal hosted by her dad and attended by longtime wine families and industry leaders.

"Knowing that this gathering would be special, he asked if I could record it," she said.

With roughly a dozen of the honored guests in their 80s and 90s, Worfolk said, "Given their advanced age, time was of the essence" for her to begin her film documenting personal stories, contributions and reflections of those who built the modern wine industry.

**Kimberly Charles, a publicist who works with many California wine legacy families,** said, "This documentary presents a multifaceted lens on an industry that in many ways is emblematic of American history. From the story of an immigrant population that shaped a nascent wine industry to enterprising families who persisted through Prohibition keeping their businesses thriving to legislation that was imposed and challenged, it represents a valuable history lesson as told through the voices of those who help shape the business. Carla combines her innate talent as a news producer with a deep understanding of the world of wine to keep history alive and relevant."



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